



For questions, please contact:

Laura.velasco@eusmecentre.org.cn

+32 (0)2 282 08 59

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EU SME Centre signs MoU with CCILC

On 8 January 2021, a Memorandum of Understanding (MoU) was signed between the EU SME Centre and the Portugal - China Chamber of Commerce and Industry (*Camara de Comercio e Industria Luso-Chinesa – CCILC*) to strengthen future cooperation between the two sides on China-related business activities in China, Europe and COSME participating countries. The aim is to implement joint activities to increase synergies, contributing to the common goal of supporting target SMEs interested in doing business in China.

With this common goal in mind and in order to prove the success of this partnership, the EU SME Centre, EUROCHAMBRES and CCILC are organising the first online training workshop of 2021. The topic of the online training will be *Intercultural Communication between China and Europe* and will take place on 21 January 2021. Companies interested in joining this session can do it [[here](#)].

The EU SME Centre is looking forward to the future cooperation with CCILC and to jointly support SMEs in Portugal who are looking for investment or business opportunities with China.

About the Portugal-China Chamber of Commerce and Industry

CCILC was founded in 1978 and is a non-profit private entity devoted to the development of the economic and commercial relations between Portugal and the People's Republic of China that represents almost 300 associated companies. With headquarters in Lisbon, it has a representative office in the north of the country, Guimaraes, and a delegation in Macao.

About the EU SME Centre

The EU SME Centre in Beijing provides a comprehensive range of hands-on support services to European small and medium-sized enterprises (SMEs), getting them ready to do business in China.

Our team of experts provides advice and support in four areas – business development, law, standards and conformity and human resources. Collaborating with external experts worldwide, the Centre converts valuable knowledge and experience into practical business tools and services easily accessible online. From first-line advice to in-depth technical solutions, we offer services through Knowledge Centre, Advice Centre, Training Centre and SME Advocacy Platform.

The Centre is funded by the European Union and implemented by a consortium of five partners - the China-Italy Chamber of Commerce in China, the China-Britain Business Council, the Danish Chamber of Commerce in China, the EUROCHAMBRES, and the European Union Chamber of Commerce in China.

To learn more about the Centre, visit the website www.eusmecentre.org.cn

